



HAMILTON MOSS  
**FREE SALES TIP**

Show your  
credibility

Just SAYING you have experience is not going to be enough to convince your customer to buy.

You need to be specific with examples such as: “I have a list of 30 satisfied clients in your industry who say they would do the same thing”.

Also use your accreditations; testimonials and awards etc.

**Show your credibility!**



# SALES TRAINING COURSES...

For Sales Training courses that make a difference, check out our upcoming courses here: <https://hamiltonmoss.co.uk/sales-courses/>

## Courses

- Fundamentals Of Sales
- Advanced Sales Skills
- Effective Telephone Sales
- Sales Negotiation
- Sales Presenting
- Digital & Social Media Selling
- Sales Coaching & Leadership

## The Trainer

Our Courses will be delivered by an Approved Sales Trainer, all of whom have many years of Sales, Leadership and Training experience.

## How our courses are different...

We revise and develop our training content in order to provide our delegates with material that makes an impact in today's Sales industry. We aim to provide Salespeople with up to date knowledge and skills to tackle the modern market and win more quality business!

# CONTACT

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website: [www.hamiltonmoss.co.uk/terms-and-conditions/](http://www.hamiltonmoss.co.uk/terms-and-conditions/)